

megan colwell

UX/UI DESIGNER

CONTACT

713.819.8560
mcolwel@gmail.com
www.megancolwell.com

ABOUT

UX/UI Designer with a background in branding and packaging design. I believe in creating experiences that make people's lives simpler, which is why I'm passionate about building scalable systems to support cross-functional product teams. Documentation comes with ease with my impeccable eye for detail, organizational skills, and process oriented mindset while my ability to see the bigger picture helps meet business goals and user needs alike.

TOOLS & SKILLS

Sketch	UX/UI Design	UX Research
Figma	Design Systems	Interaction Design
InVision	Product Design	Mobile Design
Abstract	Web Design	Accessibility
Miro Board	User Flows	Data Viz
Adobe CC	Atomic Design	Illustration
Wordpress	Prototyping	Storytelling
Drupal	Usability Testing	Design Strategy

EDUCATION

2015 | General Assembly
UX Certification Course

2010-2014 | St. Edward's University
Communications & Graphic Design

ACCOMPLISHMENTS

Communications Director | AIGA Colorado | 2018-19
Serving on the Executive Board for AIGA Colorado as the Communications Director in the Communications Tower

Gold Award | LA International Packaging Design Competition | 2017
Packaging design for Olive View Ranch Extra Virgin Olive Oil

WORK EXPERIENCE

PayPal | 2021-Present

UX/UI Designer for Customer Support

- Led the UX design for a Translation and Adaptation feature within PayPal's content management system to streamline the workflow for content writers needing to translate and adapt content across all of PayPal's global markets
- Used UX research methodologies and design thinking to support the content management system's engineering teams

Transamerica | 2019-2020

UX/UI Designer

- Became the Cardinal Guild Leader in the new federated model to ensure consistency throughout all digital products, help on-board third-parties & new team members, and lead the migration of the current system to the new InVision DSM
- Led the charge in improving UX documentation standards for the Enterprise team to ensure clear communication and hand-off between designers, stakeholders, channel partners, and development resources
- Partnered with research team to develop a working navigation prototype based on stakeholder interviews and helped conduct 60+ usability tests to ensure user needs were met
- Helped improve user experience, brand storytelling, and SEO on the public facing website by designing a new Data Visualization component
- Helped lay the groundwork to build on-brand and consistent products that embody the companies digital standards while working on the Transamerica Cardinal Design System team

Worboys Design | 2015-2019

Senior Design (2015-2017), Creative Director (2017-2019)

- Creative concepting & art direction on all client projects
- Reported directly to the founder & managed a small team of employees, internal contractors, and client base
- Led the redesign of our own brand by developing a new brand identity, marketing collateral, proposal template & website
- Spearheaded a complete transformation of creative processes to streamline the business by organizing internal documents, creating a fee estimator to drive higher profit margins, and establishing procedures to better manage clients and overworked employees

Shelf Studio | 2014-2015

Junior Designer

- Served as a creative designer + production artist for brands across the natural food, health, and fitness industries
- Assisted in the art direction for the design process
- Developed and presented concepts to the client
- Managed day-to-day office environment and schedules